

YITH WooCommerce Brands Add-On V2.23.0 WP Plugin Free Download

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Description

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71% of users that buy online say that it is essential for them to recognize a brand before making a purchase.

Showing known brands in your shop has many advantages both for you and for your customers, especially in an online store, where quality cannot be “touched” and a product might be easily under- or overestimated. Not only do well-known brands attract customers and grant more visibility, but they will make your customers feel much more confident when buying, because the brand itself is a guarantee of quality.

With this plugin you can create unlimited brands, upload logos and show them in product pages to help customers easily find products of their favorite brands.

Free version features

- Create unlimited brands
- Set a name and a description for each brand
- Upload a logo or an image for each brand
- Manage brands hierarchically
- Assign one or more brands to each product
- Show brands on the product detail page
- Need more? Discover the premium features
- Set a default image to apply to brands without a logo
- Upload a banner image to customize the brand archive page
- Set a custom URL for each brand
- Set other product taxonomies available as “brands” (i.e. categories, tags, and attributes)
- Show brands on the Shop page
- Choose brand position on the Shop and on the product detail page
- Choose the content to show on the Shop page (brand name, brand logo or both)
- Set the brand logo size on Shop page and on the product detail page
- 5 widgets to show a list of brands, brand logos, sliders, etc. in a widgetized area
- 9 shortcodes to highlight brands in different ways

Compatibility with Yoast SEO: brand name can be dynamically inserted in the product "title"

Add the brand name to the product URL in a dynamic way

Add and/or exclude brands from usage restrictions for WooCommerce coupons

Compatibility with WooCommerce Importer/Exporter

Import product-brand connections to be associated to related products

Integration with YITH WooCommerce AJAX Product Filter to show a "Filter by brand"

Integration with YITH WooCommerce Dynamic Pricing and Discounts to create offers, discount rules and promotions only for products of specific brands