

Woo Product Feeds Plugin Free Download

Woo Product Feeds Plugin Free Download Feed rich product data to Google Merchant Center for setting up free product listings, product ads, and.. [Download](#)

Rating: Not Rated Yet

Price

[Report Copyright about this product](#)

Description

The Google Product Feed extension allows you to create a real-time feed to supply product information to Google Merchant Center, a prerequisite for setting up Product Ads.

Feed rich product data to Google Merchant Center for setting up free product listings, product ads, and local inventory campaigns. Full control over your field mappings, and feed content so you can maximize campaign performance and ad spend.

Why use this?

Extensive list of supported fields providing the richest possible data to Google – maximizing campaign performance

Imports product data to Google Merchant Centre, but gives you full control over your ad setup & spend

Don't rely on limited auto-mappings – you have full control over mappings, allowing you to map existing product data onto Google's required fields from your site's taxonomies, attributes or product fields

Capture data required by Google not normally held in WooCommerce using the plugin's additional data entry fields

Set up global store-wide defaults to ease the data-entry burden. Set values per-category for finer control, or provide product-specific information against products or individual variations if required

Full support for WooCommerce's importer and REST API for bulk importing data

Real-time feed shows the latest information for your products

Integrates with common WooCommerce extensions

Extensive documentation covering setup and customisation

Rich set of WordPress filters and actions allowing flexible customisation if necessary

Once your products have imported into Google Merchant Centre they'll be available to your linked Google Adwords account, giving you the flexibility to set up product ads as you want. Using the full power of Google Adwords – you're in full control of your ad setup and budgets.