

## Taiwan Television 1990 Vector Logo Free Download

Taiwan Television 1990 Vector Logo Free Download.. Taiwan Television Enterprise, Ltd. (Chinese: 臺灣電視公司; pinyin: Táiwān Diànshì Gōngsī; Pe̍h-ōe-jī: Tâi-oân-ti-sī-kong-si), [Download](#)

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### Description

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Taiwan Television Enterprise, Ltd. (Chinese: 臺灣電視公司; pinyin: Táiwān Diànshì Gōngsī; Pe̍h-ōe-jī: Tâi-oân-ti-sī-kong-si), commonly known as TTV and formerly known as Central Television and Voice of Taiwan, is the first terrestrial television station in Taiwan. It was established on April 28, 1962, and started formal broadcasting on October 10, 1962, as free-to-air. It is the first television company in Taiwan.

The station became home to many trailblazing and innovative shows at the time. Recently, the station enjoyed a resurgence in viewership when it inked a major contract with Sanlih E-Television to promote and air the latter's shows. TTV's pop idol dramas have consistently rated high, although sometimes these dramas have fluctuated in ratings on account of the storyline and the stars' appeal.

Under media reform laws, TTV was tapped for privatization in 2007. Currently, the financial TV network, Unique Satellite TV owns most of the stake of TTV.

Since 1962, TTV began some of the milestones that changed the landscape of TTV presenting the first Taiwanese-language TV serial as well as the first Mandarin drama anthology series. TTV presented the first costume drama serial "Cheng Ch'eng-kung" (1963) starring Ts'ao Chien as the title role. On September 7, 1969, after airing what would be one of its final major coverages, that of the Apollo 11 landing on the Moon in July, in monochrome, TTV transitioned to color.

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