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Singapore Passion Made Possible Collections Vector Logo Free Download.. Passion Made Possible is the destination brand of Singapore, jointly launched on 24 August 2017 by Singapore, [Download](#)

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Description

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Passion Made Possible is the destination brand of Singapore, jointly launched on 24 August 2017 by Singapore Tourism Board (STB) and Economic Development Board (EDB). Passion Made Possible marks the rebranding of the Singaporean brand, replacing the previous YourSingapore campaign.

The brand strategy will be adopted by other statutory boards and agencies under the Ministry of Trade and Industry (MTI) and incorporated into their marketing campaigns and tradeshows when reaching out to international audiences.

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