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Description

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Since 1881 the Pflueger name has been part of the fishing industry when Ernest F. Pflueger founded a fish hook company called the Enterprise Manufacturing Company. When his son Earnest A. Pflueger took over the family business and founded the E.A. Pflueger Company, he expanded the company from a hook manufacturer to all aspects of fishing tackle & gear. In 1916 the first Pflueger Baitcast reel was manufactured in Akron, Ohio, and became a benchmark of the fishing reel industry. The Pflueger spinning reel was introduced in 1954. Over the years Pflueger continues to be one of the world's leading rod and reel manufacturers.

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