

Mediacorp Horizontal Vector Logo Free Download

Mediacorp Horizontal Vector Logo Free Download.. Mediacorp Pte. Ltd. is the state-owned public media conglomerate of Singapore. Owned by, [Download](#)

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Description

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Mediacorp Pte. Ltd. is the state-owned public media conglomerate of Singapore. Owned by Temasek Holdings—the investment arm of the Government of Singapore—it owns and operates television channels, radio, and digital media properties. It is headquartered at the Mediapolis development in Queenstown's One-north precinct, which succeeded Caldecott Hill—the long-time home of its predecessors—in 2015; as of 2022, Mediacorp employs over 3,000 employees; a large number of them are in both public and private sector broadcasting.

The company forms half of the mass media duopoly in the country alongside SPH Media Trust; the company was established in its current form in 1999, following the 1994 privatization of one of its predecessors—the Singapore Broadcasting Corporation (SBC)—as a group of state-owned enterprises known as Singapore International Media.

Mediacorp holds a monopoly on terrestrial television in Singapore, operating six channels broadcasting in the official languages of English (Channel 5 and the pan-Asian news channel CNA), Mandarin Chinese (Channel 8 and Channel U), Malay (Suria), and Tamil (Vasantham), as well as the streaming service meWatch. It also operates eleven radio stations, and the websites Today and 8days—both of which had previously operated as print publications.

Its monopoly on terrestrial television was briefly broken in the early-2000s by SPH MediaWorks. In 2004, amid struggles at its two channels, SPH sold the MediaWorks subsidiary to MediaCorp in exchange for stakes in its television and publishing businesses; only its Chinese-language Channel U would continue under MediaCorp. SPH divested its stake in MediaCorp in 2017 after Today ceased print publication.

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